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4th Utility Scale PV Plant Optimization Conference Features HDPV™ Alliance Presentations

San Jose, CA.—The [HDPV Alliance](#), an industry alliance aimed at reducing photovoltaic (PV) balance of system (BOS) costs while increasing energy production from PV plants, has lent its expertise to the [4th Utility Scale PV Plant Optimization Conference](#) where HDPV Alliance members served as featured speakers for an audience of solar photovoltaic system developers, engineering, procurement and construction companies (EPCs) and suppliers.

HDPV Alliance Chair Mark Kanjorski spoke on a panel titled, [“Cooperate to Compete? New forms of partnership & integration,”](#) along with fellow panelists from prominent component companies including First Solar and U.S. Wire & Cable. With SVP Market Research Founder Paula Mints moderating, the group discussed:

- The effects of increased integration on the industry and business models to help attendees evaluate expansion strategies.
- How module level electronic products could drastically change plant engineering and industry partnerships with suppliers.
- Tips on supplier coordination and project coordination to reduce unnecessary costs and delays.

Also at the conference, HDPV Alliance Marketing Chair Steve Shirey joined with a co-panelists from SunEdison and SunPower to give presentations on how to [“Improve performance through balance of systems.”](#) The presenters discussed:

- Key innovations in the development of components that could seriously improve long term performance forecasts and reduce key maintenance costs.
- The latest developments on smart junction boxes and how they could help attendees drastically reduce component costs at utility scale
- Current estimates on the average lifetimes of transformers to help attendees build more accurate yield models.
- Tips on balancing the need for short lead times with components tailored to site needs to improve relationships and schedules.



For more information on the 4th Utility Scale PV Plant Optimization Conference, please visit:
<http://www.pv-insider.com/optimizationusa/>.

If you are a member of the media interested in speaking directly with the HDPV Alliance, please contact Tiffany Darmetko at 78-684-0770 or hdpv@schwartzmsl.com.

Companies interested in applying for membership to the HDPV Alliance can find more information at HDPV.org.

About the HDPV Alliance

HDPV, or High Definition PV, is the solar industry's standard for delivering a greater concentration of solar energy in kWh by providing higher resolution power optimization, information gathering and controls level at a much lower cost than previously achievable. The HDPV Alliance is an initiative to enable PV project developers, systems integrators, and EPCs to easily identify and source solutions that provide higher performance at a lower cost – the HDPV Advantage. The Alliance enables inverter manufacturers to deliver products that are compliant with an open set of HDPV standards, and to provide increased value to their customers. Membership in the Alliance lets customers know that your products or services feature the HDPV Advantage, and streamlines the process of building cost-effective solutions. Companies throughout the PV industry are encouraged to join.

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